

folio // mirrors

Digital portals to
customer loyalty



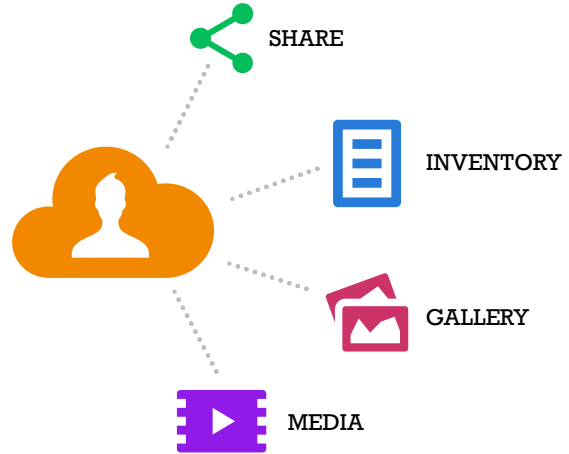
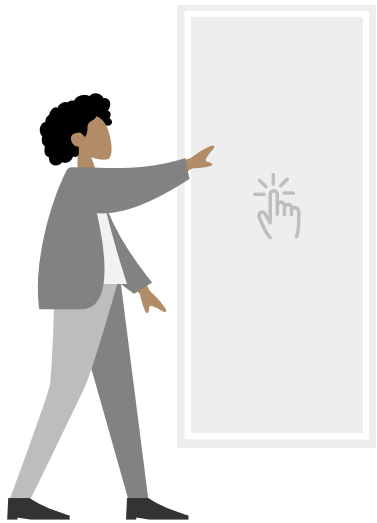
folio // range

Folio, a range of interactive mirrors that engage your customers with a personal experience.

Record customer interactions, promote products and build a customer profile from GDPR compliant captured data.

Simple and intuitive user interface that can be customised inline with the brand requirements. Always on our screens recognise when someone is ready to uses the device. No login required.

HD Camera, Touchscreen and HD Screen for high quality image and responsive interactivity. Premium mirror with high reflectivity and excellent light transmission for a clear screen image.



folio // selfie

Selfie allows a customer to capture their 'try-on' or new purchase in front of a mirror.

Share their photo and optionally print out the photo in-store.

They can augment their image with stickers and tag their image via a simple touch sensitive screen.



folio // loyalty

Loyalty recognises your returning customer and rewards them. From a simple welcome to promoting offers bespoke to them or adding points to an existing scheme.



folio // hair

Hair allows a customer to capture their new hairstyle at the end of the session. A short video showing a 360 view of the customer and a photo with details of products and treatments provides a record of every visit to your salon.

By using face-recognition the customer can build up a gallery of previous haircuts over time and visits driving customer loyalty.



folio // tutorial

Tutorial allows a customer to capture beauty experience, make-up session indeed any treatment.

The mirror allows the stylist/customer to tag an in point on the video for quick reference later.

The videos are sent to the cloud and shared once encoded, for the customer to review and share on social media.



folio // discovery

Discovery allows a customer to learn how products can be used whilst viewing themselves in the mirror.

Interactive pop-outs display the products and describe how and where they are applied.

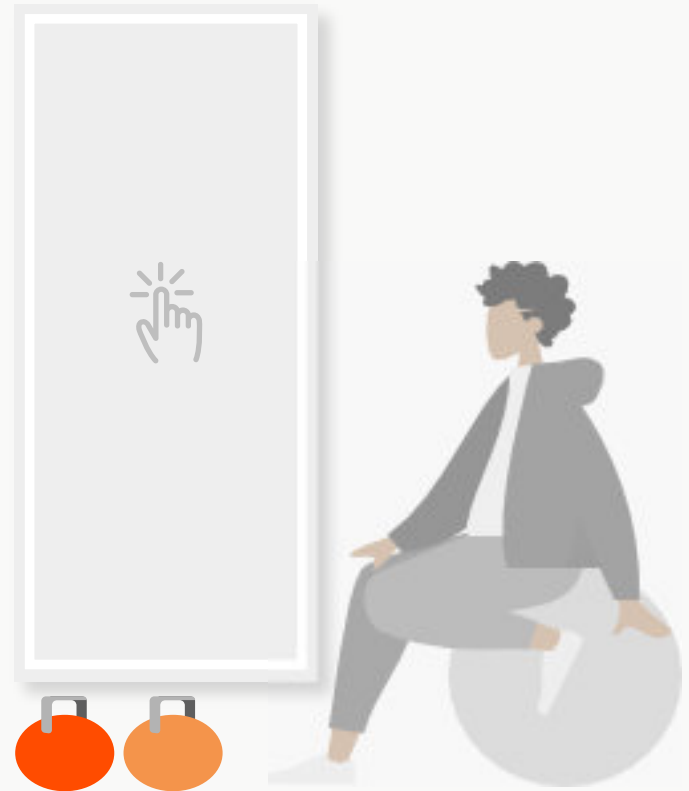
A barcode reader links adjacent products on display to the screen information.



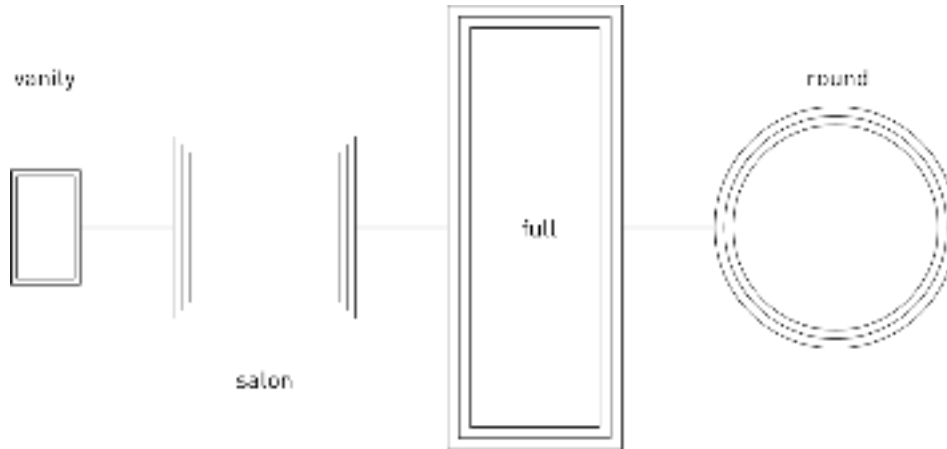
folio // fitness

A fully configurable fitness programme for experiential retail, leisure and hotels.

Available in fully loaded kit form in a variety of screen and mirror sizes.



folio // specification



Vanity is our smallest mirror, featuring a full screen image and edge lighting. Suitable for counter top installations.

Salon featuring a horizontal screen and inset lighting strip. Best suited for in chair consultation installations and works best with folio/hair.

Full featuring a horizontal screen and inset lighting strip. Best suited full length consultation, can be wall mounted or free standing installations.

Round featuring a horizontal screen and inset lighting strip. Best suited for salon in chair consultations, can be wall mounted or free standing.

Custom we are able to build any size mirror and recommend screen format and orientation. Best suited new fit out and anchor stores or repeatable events.

	Selfie	Loyalty	Hair	Tutorial	Discovery	Promote
Mirror	✓	✓	✓	✓	✓	✓
HD Camera	✓	✓	✓	✓	✓	✓
HD Screen	✓	✓	✓	✓	✓	✓
Touch Screen	✓	✓	✓	✓	✓	✓
LED cool/warm	✓	✓	✓	✓	✓	✓
Customer Branded	✓	✓	✓	✓	✓	✓
Scheduled Content	✓ [†]	✓ [†]	✓ [†]	✓ [†]	✓ [†]	✓ [†]
Face Recognition	✓	✓	✓	✓ [†]		
Local Storage			✓		✓	✓
Cloud Storage	✓ [†]	✓ [†]	✓ [†]	✓		
Cloud Account			✓ [†]	✓		
Printer	✓	✓ [†]	✓ [†]			✓ [†]
Product Selector			✓ [†]	✓ [†]		
Treatment Log			✓ [†]	✓ [†]		
User Gallery			✓	✓ [†]		
Remote Support	✓	✓	✓	✓	✓	✓

† Optional Extra

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Interactive mirrors which actively encourage participation with your brand and reward your customer for their loyalty.

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